

High Fashion Comes To Roslyn

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Models from the Roslyn-based Fashion Societe strut across the runway wearing sparkly gowns and high heels to bring added flair to charity galas.

"It's like bringing a circus to the middle of the event," said Cathy Berger of Manhasset Hills, the founder of Fashion Societe.

Berger created the organization in 2008. Charities across Long Island hire the Fashion Societe to produce large-scale fashion shows for their gala in order to attract more people to attend the event. The attendees of these events range from anywhere between 100 to 500 people.

The Fashion Societe takes care of every aspect of the fashion show including rehearsing the models,



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Attracting attention

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and professionally styling their hair, makeup, and clothing. All of the models are volunteers.

"They are the stars of the show," Berger said. "They love it because its fun and they are helping a charity."

The popularity of the Fashion Societe caught the attention of the Style Network, which featured Berger on the reality show "Jerseylicious" in 2012.

"I love fashion and I'm very organized," Berger said. "I like helping worthwhile causes. It's a win-win for the charity and for me."

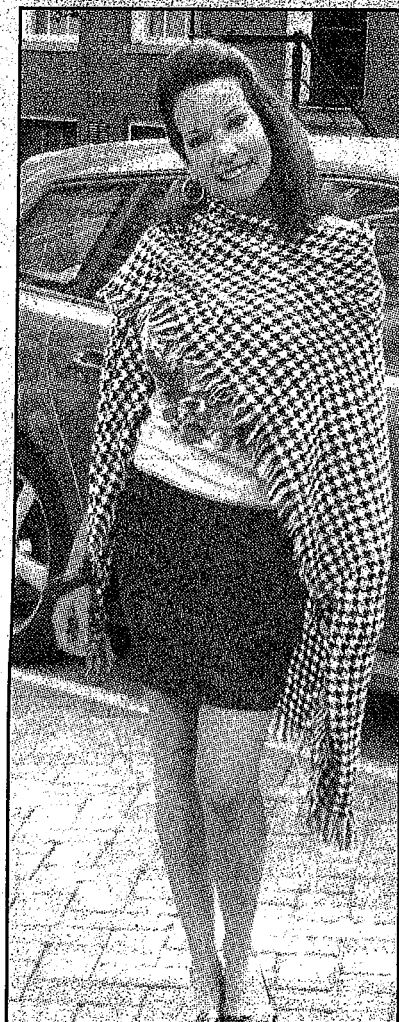
The Fashion Societe has worked with various organizations including Autism Speaks, Angela's House, the Pediatric Family Housing Endowment, SLE Lupus Foundation, and it most recently produced a fashion show at the Harbour Club at Prime in Huntington on June 20 to benefit the Arthritis Foundation and the Long Island Chapter Women on the Move.

Berger thinks that Roslyn is the perfect home base for her organization because of its close proximity to New York City.

"It has a metropolitan feel," she said. "We have such good access to everything the city has to offer. It's a great location. I love it around here."



A model on the runway



Modeling on the street



Cathy Berger